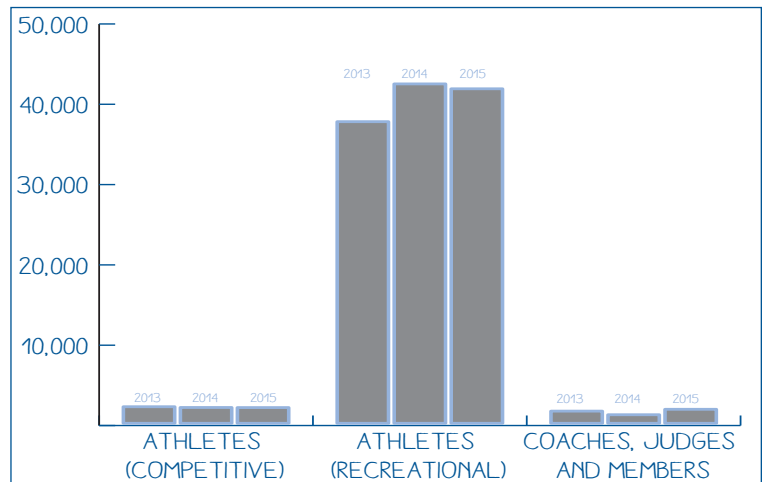
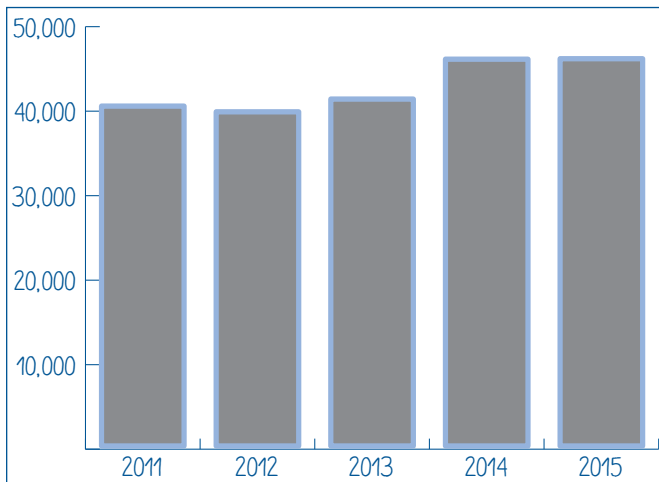


2015 ANNUAL REPORT



MEMBERSHIP



MISSION AND VISION

Gymnastics BC is a proactive voice for gymnastics and a provider of quality programs and services to its membership.

OUR MISSION Positive and diverse gymnastics experiences for province wide participation at all levels.

OUR VISION A province leader in the delivery of quality foundational and high performance programs and services that foster lifelong sport participation.

VALUES

EXCELLENCE We conduct our activities at the highest possible standards.

LEADERSHIP We are recognized as an organizational leader within the British Columbia sport community and Canadian gymnastics community.

TRANSPARENCY We disclose information, opportunities and decisions in a clear, open and accessible manner.

ETHICAL We ensure a safe environment for all gymnastics

participants, encourage fair play and adherence to the spirit of the rules.

PROFESSIONAL We establish and pursue educational opportunities that will allow our gymnastics community to grow and prosper.

PEOPLE We recognize, support and celebrate the contributions and successes of our athletes, coaches, officials, volunteers, club members and staff.



PRESIDENT'S MESSAGE

I have heard it said that "Sport Imitates Life" and I have to admit, there seems to be to be some validity to the expression. Especially when I think about Gymnastics BC and its journey to who we are and where we are today! For one thing, we need to develop skills and educate ourselves so that we can have a bright future! So we lead coaching education, host training camps, support judging development, offer business seminars for clubs, and bring in experts to educate our board members and more! This business of educating ourselves and building our skills, is pretty involved and an important aspect of who we are and what we do!

And as in life, we make mistakes too. As an organization, and as people, we need to own up to our mistakes that we make along the way and learn from them. So, even though we may have some regrets, and fall down sometimes, we have to pick ourselves back up and do our best to be our best!

We have to grow up; after all, our association is going to be 50 soon! Each member, volunteer, committee, coach, judge and staff person has to individually and collectively be responsible for our actions and contributions to gymnastics in B.C.!

It's important that we celebrate our successes and achievements! Everyone in life and in sport deserves a moment to shine! From the toddler who achieves their first front roll, all the way to our high performance gymnasts who represent B.C. and Canada, to the coaches and judges who are recognized all over the world for their expertise and dedication to our sport!

If you have had the opportunity to attend the Gymnastics BC Annual Awards Celebration, you have seen our athletes, coaches, judges and volunteers recognized for their many successes and the countless contributions to our success and growth. Together, they have left their mark

and legacy with us. They have enriched our lives with their passion, enthusiasm and diverse gifts!

Our life as an organization has also been enormously impacted upon by those past and present; those who have been and are members of our staff. We are fortunate to have had so many skilled and dedicated people who helped us to grow and who continue to lead our growth and keep us on track!

In our own time, many of us have fallen in love with this sport and shared our involvement, our ideas, and a portion of our lives with gymnastics. Many of us have made life-long friends! Many have given all they can to enrich our sport and contribute to its beauty and longevity.

And finally, we pass the torch on to those who will be our future! We send participants off into the great big world beyond gymnastics and welcome new comers with open arms. We entrust our future to the next generation of coaches, athletes, judges, volunteers and staff. They will have the joy and the duty to carry us forward into the decades to come!

So, indeed, it does seem that "Sport Imitates Life", and I have to say that this sport of gymnastics has most certainly been an important part of my life. I hope that your time in gymnastics and with Gymnastics BC has been, and will continue to be a positive, inspiring time, and that you will carry great experiences and amazing memories with you always!

Respectfully,

A handwritten signature in black ink that reads "Twyla Ryan". The signature is written in a cursive, flowing style.

Twyla Ryan
President of the Board of Directors

CEO'S MESSAGE



This year GBC worked with our member clubs to improve our support as they grow, develop and flourish. The result? Our new Strategic Framework and Operational Plans which are our guiding documents. In the past 12 months hopefully you noticed some positive initiatives. And as we move forward, you will see more activities, programs and initiatives to support gymnastics success.

Ongoing organizational review is now part of our everyday work. Updating our strategic plan every four years and returning to the cycle of doing, isn't good enough. Our strategic framework and operational plans guide, monitor and measure our progress and require ongoing review and revision to remain relevant and meaningful.

So what did we do the past year?

- Updated and clarified insurance program information and processes.
- Improved our accounting processes to simplify the tracking and invoicing of memberships fees and other revenue streams.
- Reviewed the coaching certification process and identified areas for improvement.
- Trained 28 new Gymnastics Foundations Learning Facilitators to better service B.C. communities.
- Implemented a club administrator, owner and board education program.
- Hosted regular club 'speed networking' opportunities.
- Implemented the WAG Junior Olympic program.
- Reviewed our committee and board structures.

This is certainly not comprehensive nor are is it a simple 'check off the box and move onto the next thing' list. Each item requires ongoing monitoring and revision to achieve success.

And more importantly where are we going? In the next year and beyond we will:

- Implement a simple insurance program that provides comprehensive coverage for all gymnastics related activities.
- Recommend updates for a streamlined, equitable and easy to understand membership program.

- Initiate a Club Excellence Program to help clubs build capacity and strength to plan for challenges and effectively serve their members.
- Simplify the existing coaching education process and develop education opportunities to support coaching capacity and professionalism.
- Review our communication processes to ensure clear and timely information coming to and from GBC.
- Broaden the Kids CanMove program's reach to introduce gymnastics to even more children.
- Clarify and simplify the roles, responsibilities and functions of our various committees.
- Establish an annual calendar of activities and events.
- Develop and implement an updated common direction for each of our technical disciplines.

I'd love to promise that everything will happen now and be a resounding a success, but I can't. What I can promise is we will move forward with dedication and efficiency while remaining focussed on how change affects our members.

During this process, some plans may no longer be relevant; others may take longer than planned; and some may miss the mark entirely. When that happens we'll acknowledge it and move forward. We'll seek your input and take steps to make it right. But most importantly, we will continue to communicate!

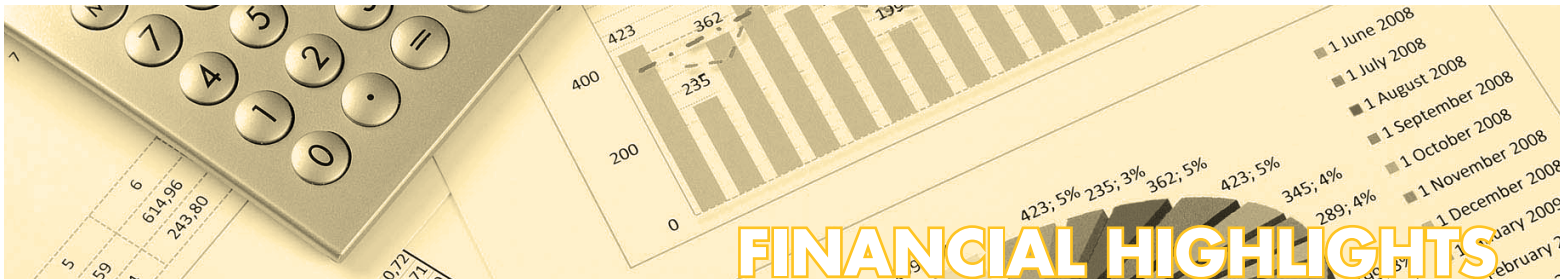
We're committed to being transparent and thorough as we move forward. And I implore you to engage with us. The changes that you told us you wanted won't be successful if they are not implemented with you. They can't be imposed upon you or in spite of you. They must be changes you want.

I believe that gymnastics in B.C. changes lives. And I think we've only begun to scratch the surface of possibility. Through our work together in the upcoming months and years, we will continue to make a positive difference and further enrich lives!

Respectfully,

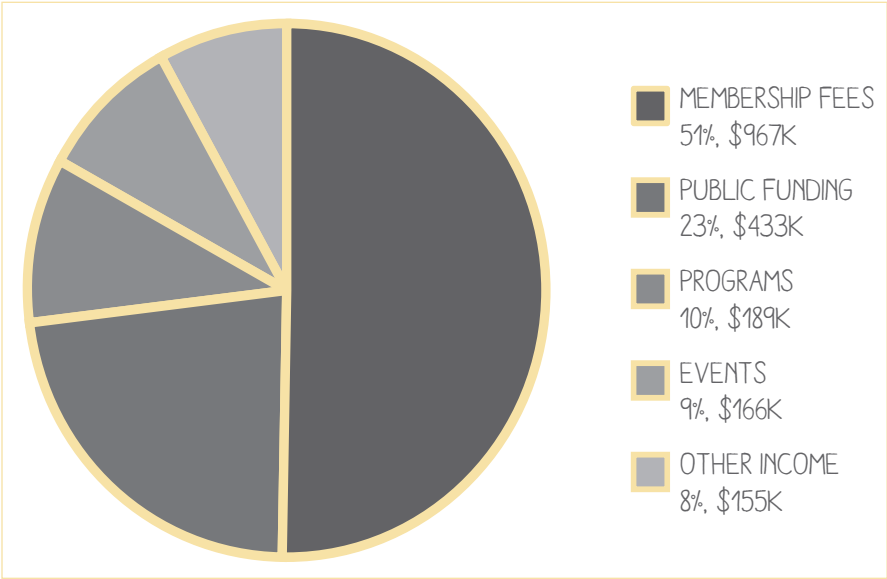
A handwritten signature in black ink, appearing to read 'Brian Forrester'.

Brian Forrester
CEO

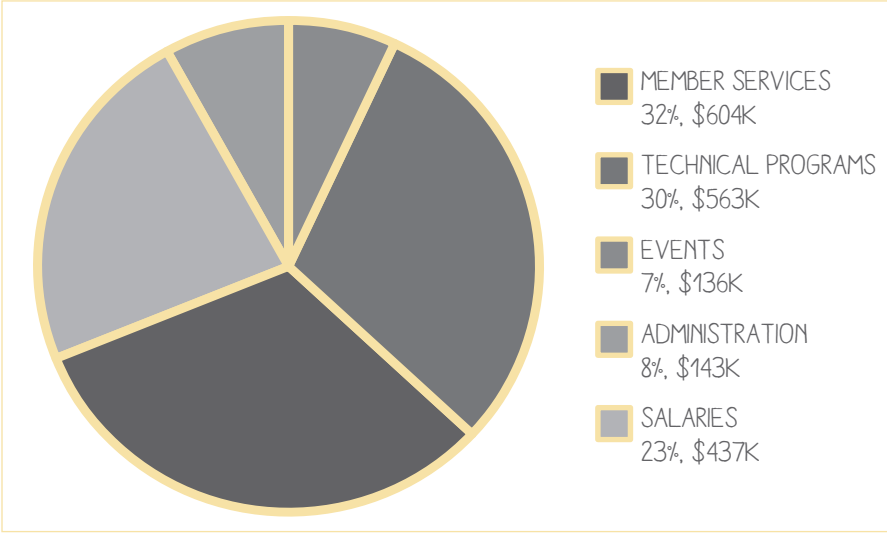


FINANCIAL HIGHLIGHTS

REVENUE



EXPENSES





PLAY: GYMNASTICS FOR ALL

GFA PROGRAMS

KIDS CANMOVE

Kids CanMove (KCM) programming reached almost 13,000 children and 350 teachers throughout B.C. this year.

KCM was promoted at the Surrey Teachers Association in May. Additionally, Penny Erickson spoke at the 2015 International Physical Literacy Conference in June.

The Kids CanMove Active Start program for pre-school ages was finalized with the pilot to be launched next year.

ACRIX

The ACRIX program was delivered at Club Aviva and in schools in Port Coquitlam and Coquitlam this past year in partnership with Tri City Movement Therapy Society and Club Aviva.

The program's success is evident with past participants now taking leadership roles with the program and looking at coaching as a career.



EVENTS AND LEARNING

2015 BC GYMNAESTRADA

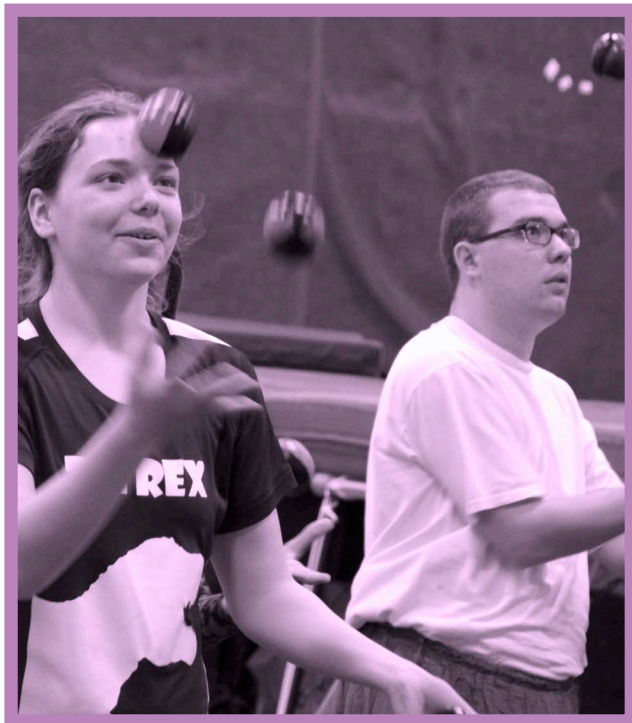
The 2015 BC Gymnaestrada, hosted by Splitz Gymnastics, took place May 30-31 at the Cloverdale Fairgrounds (Agriplex).

Over 500 recreational athletes and 60 coaches from 23 clubs across British Columbia (artistic, rhythmic and Special Olympics) took part. The fun filled, Western themed event featured a full day of workshops on Saturday, (including acro-yoga, line dancing, self-defense, cheer, gymnastics for parkour and a bouncy castle), and two performance shows on the second day with over 1,000 spectators in attendance.

RETREAT

The Winter Retreat was hosted by Surrey Gymnastics Society on January 10 to 11, 2015. There was a great turnout with 31 enthusiastic coaches taking part.

The speakers included Rebound Therapy, Jeff Thomson, Alana Jensen, Mary Morice, Jayne Ostrosser and Chantelle Yates





GBC INTEGRATED SUPPORT TEAM

Following the MAG, WAG and TG Canadian Championships, athletes who meet a certain standard of performance are selected and offered medical and paramedical services by our group of experts. This group includes therapists, mental trainers, dieticians and physiologists.

The goal of 2014-15 was to continue and expand on individualized programming to GBC targeted athletes.

- All targeted athletes receive functional assessments and nutritional consults
- All Level 1 and 1A athletes receive two separate functional assessments
- Have a 100 percent participation rate amongst targeted athletes for group nutrition and mental training sessions
- Initiate a medical screen protocol with all targeted athletes to be completed with their family physicians
- Integration of IST results with KPIs
- Continue to expand the sport science knowledge base for coaches and athlete.
- Provide relevant resources for coaches and athletes to enhance their day to day training and competition.

During the year, injury prevention seminars were conducted at separate MAG and TG camps. Therapists from the Integrated Support Team presented athletes and coaches with seminars reporting the findings from completed functional assessments as well as common injuries for the specific discipline. Additionally, functional assessments were conducted on the targeted athletes present at the camp.

The conditioning/injury prevention program for WAG was created in 2010; it is currently being revised to reflect the findings from the functional assessments as well as in developments in the field. The content will

also be expanded to include TG conditioning.

One of the major IST events was the CWG/IST Camp at Douglas College in New Westminster. This event was open to all targeted athletes and coaches. At this event, all current IST services (functional assessment, mental training and nutrition) were offered. Both group and individual services sessions for nutrition and mental training were scheduled. Additionally, an in person anti-doping seminar was presented by a CCES Doping Control officer who had also been an Olympic WAG coach. This seminar was mandatory for Canada Games short listed athletes. Athlete goal setting to be integrated into athlete KPIs was also facilitated by the mental trainer in attendance.

In order to make the IST program more athlete centered, services will continue to be offered to athletes in Kelowna at GBC's expense. An attempt to facilitate group and individual nutrition sessions as well as functional assessments was unsuccessful due to scheduling conflicts.

A multi-disciplinary IST Camp was held in Delta in conjunction with Delta Invitational. Functional assessments and nutrition services were offered. Jane Bickerstaffe was added to the IST group as a therapist. Jane was a long-time trampoline athlete prior to becoming a physiotherapist and is still active in the trampoline community as a judge. She is a great addition to the team and a valuable asset moving forward.



WOMEN'S ARTISTIC GYMNASTICS

JUNIOR OLYMPIC PROGRAM IMPLEMENTATION

Overall the Junior Olympic program was well received at all levels. There were no significant changes in the number of competitors overall even with the major changes in competitive program.

A great deal of effort was put forth in all areas of coach and judge education. The learning curve was steep but was well handled by clubs, judges and coaches.

The program's implementation included: WAG AGM consultation, GCG AGM Consultation, JO implementation sub-committee, judging courses at USA congress, compulsory coaching courses at GBC Congress, weekend reviews with coaches and judges, multiple judging courses across BC zones and club visitations.

Overall the JO program is good for gymnastics. The competitions were faster, more exciting and easier for parents and athletes to understand. There were some issues with finding a place within compulsories for some athletes more inclined to optional formats.

As a province this change has been positive. The next step is integrating national program into JO.

COMPETITION NEWS

Five B.C. gymnasts qualified for HP at Elite Canada: Shallon Olsen (Omega, senior), Seina Cho (Omega, junior), Samantha Haghight-Joo (Flicka, junior), Haley de Jong (Flicka, novice) and Ilka Juk (Omega, novice)

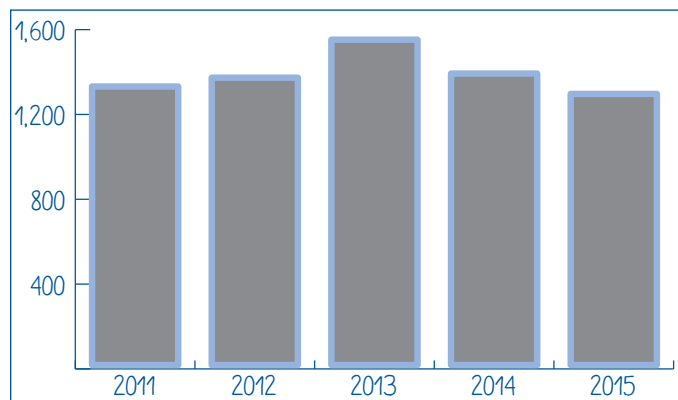
B.C. was successful at the 2015 Canada Winter Games winning bronze in the team competition. Shallon Olsen (Omega) won silver in the all around and was silver on vault and floor along with a bronze on uneven bars.

Team BC's 21 gymnasts won seven individual medals at the Canadian Championships. Among the other highlights was the Open team's bronze medal. This was the first time in eight years that the B.C. won a team medal in that competition.

Forty-six gymnasts qualified for the Western Canadian Championships. The team won 37 individual medals and six team medals. Ella Rogers (Delta) won the Provincial 5 Tyro all around.

BY THE NUMBERS

Although the numbers did decrease in 2015, they are still strong for a transitional year. More clubs will continue to make the shift to the new Junior Olympic system now that it has been tried and tested with great success. It is important to continue to grow the base in order to support continued strong numbers at the top. The JO system is expected to allow for this needed growth by providing gradual mobility in the key age groups.



	2015	2014	2013
JO 1	187 GYMSTART	239	342
JO 2	144 KIP	46	79
JO 3	294 CPP - Level 1	441	471
JO 4	133		
JO 5	46		
JO 6	207 CPP - Level 2	336	331
JO 7	107 CPP - Level 3	150	157
JO 8	84 CPP - Level 4	83	69
JO 9	31 CPP - Level 5	43	53
Pre-Novice	32 Pre-Novice	28	30
National/HP	54 National/HP	52	51
TOTAL	1,319	1,418	1,583

MEN'S ARTISTIC GYMNASTICS

COMPETITION NEWS

Ten athletes from five clubs attended Elite Canada. Among the highlights was Robert Watson (Twisters) winning the senior all around title.

B.C. was successful at the 2015 Canada Winter Games winning bronze in the team competition. Aaron Mah (Vancouver Phoenix) was fourth in the all around and won gold on floor and silver on high bar.

GBC was represented by 21 athletes at the Canadian Championships. Nine clubs, from six zones represented B.C. There were some great results with Team BC's athletes winning 14 medals including Darren Wong (Vancouver Phoenix) capturing the novice all around title.

For the Western Canadian Championships, 34 gymnasts qualified for Team BC, winning 57 individual medals. They added four gold team medals. Michael Sibley (Flicka), Lane Messier (Flicka) and Kai Iwaasa (Richmond) all won all around titles.

In April, 179 gymnasts took part in the Gymnastics BC Championships in North Vancouver. All eight regional zones were represented by at least one gymnast and five zones produced all around champions.

JUDGING

In August, GBC held the annual beginner judges' course with eight participants being certified as beginner judges.

There are currently 40 judges with many not judging this past season. B.C. has seven FIG judges and three national level judges. And while this sounds like a significant number, many are coaches and have athletes who are busy on the competition floor during the sessions they are needed most.

CAMPS AND TRAINING

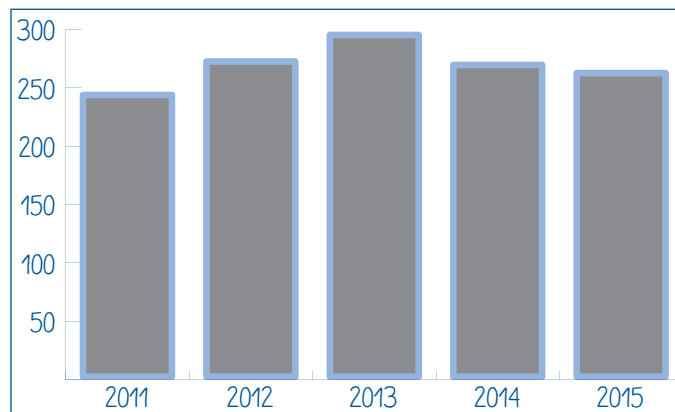
B.C.'s gymnasts and coaches benefited from numerous training opportunities. Several athletes and coaches attended national and international training camps throughout the year.

Gymnastics BC hosted a Canada Games short list training camp in September.



BY THE NUMBERS

There were 263 competitive male gymnasts from 24 clubs registered in 2015. This is consistent with the number from 2014. There is at least one club in each of the eight zones with registered competitive male artistic gymnasts.



	2015	2014	2013	2012
Provincial Level 1	112	106	127	124
Provincial Level 2	31	17	20	7
Provincial Level 3	39	58	62	59
Provincial Level 4	23	28	33	16
Provincial Level 5	10	4	17	12
National Open	13	11	9	7
Elite 3 & 4	15	22	8	18
Novice	5	5	2	6
HP Junior	2	6	7	6
HP Senior	13	13	11	8
TOTAL	263	270	296	273



TRAMPOLINE GYMNASTICS

COMPETITION NEWS

The highlight of the season was trampoline gymnastics' introduction at the 2015 Canada Winter Games in Prince George. Combining to win team bronze were Curtis Gerein, Kyle Carragher, Poppy Quinlan and Emily Schmidt.

The GBC Championships welcomed 18 clubs including first time participants from Key City Gymnastics and Glacier Gymnastics. Registration neared 230 athletes.

Kamloops once again hosted the Canada Cup. the event was one of two team trials for selection the senior and junior national teams and the 2015 World Championships and World Age Group Competition.

B.C. proudly hosted more than 260 athletes, 60 coaches and 30 officials at this year's Western Canada Cup. This is the largest event to date, included four provincial team and 23 clubs.

Fifty-five athletes represented Team BC at the Canadian Championships. Tiered funding was awarded to the top 30 athletes. Five athletes won Canadian titles: Adele Lefevre, Danielle Gruber, Jordan Wilmshurst, Joey Humberstone and Tamara O'Brien.

JUDGING

There are now 63 judges on the roster with an additional 10 judges who are either athletes or coaches.

The goals set at the 2013 retreat for a consistent schedule for courses in the fall and spring has once again proved very successful. Several courses were offered this year.

CHALLENGES AHEAD

Attracting athletes and coaches from outside the lower mainland to training camps and clinics remains a challenge.

Working through the new GCG competitive program was less problematic this season. However, the restricted calendar continues to present challenges when trying to schedule BC Provincial Cups and GBC Championships.

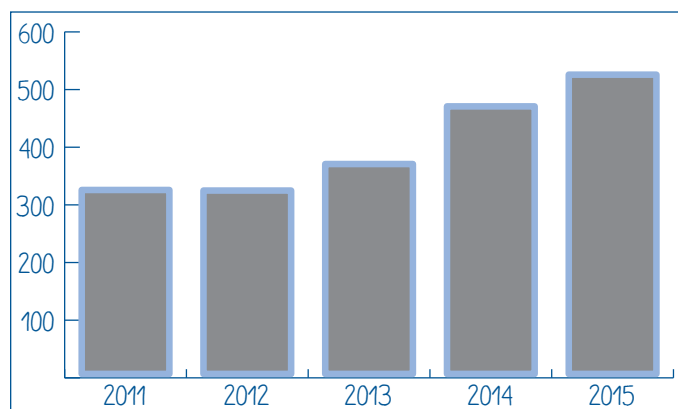
The numerous levels and age groups have also resulted in:

- low numbers in many categories;
- the time needed when scheduling BC Cups;
- many of the men's categories being amalgamated to offer a better competitive experience.

BY THE NUMBERS

Competitive registration increased by nearly 20 percent over last year. The provincial stream athletes continue to make up the bulk of the competitive program.

Numbers have increased in the National Level 5 category due in part to athletes mobilizing from the Pre-National Level 4 categories throughout the season. Numbers in all the tumbling categories continue to be low.



		2015	2014	2013	2012
10 & under	Trampoline	25	30	22	20
	DMT	28	28	21	20
	Tumbling	18	0	12	4
Provincial male	Trampoline	53	40	34	24
	DMT	50	34	30	23
	Tumbling	13	10	11	5
Provincial female	Trampoline	107	94	82	59
	DMT	97	87	81	57
	Tumbling	58	57	39	26
National / HP male	Trampoline	13	20	20	16
	DMT	15	17	19	8
	Tumbling	2	3	4	4
National / HP female	Trampoline	16	21	20	21
	DMT	19	16	19	17
	Tumbling	5	4	5	4
TOTAL		519	461	364	318

GYMNASTICS BC CHAMPIONSHIPS

2015 ARTISTIC GYMNASTICS BC CHAMPIONSHIPS

The 2015 Artistic Gymnastics BC Championships were hosted by Flicka Gymnastics Club at Capilano University from April 10 to 12.

This was the second largest Gymnastics BC Championships, with over 660 athletes representing 48 clubs from across British Columbia. The largest Gymnastics BC Championships were also hosted by Flicka Gymnastics Club in 2012.

In all 34 champions were named in women's and men's Artistic Gymnastics.



2015 TRAMPOLINE GYMNASTICS BC CHAMPIONSHIPS

The 2015 Trampoline Gymnastics BC Championships were hosted by TAG Sports Centre in Port Moody from May 15 to 17.

This was a very successful event, with 228 athletes representing 17 clubs from across British Columbia.



INTERNATIONAL GYMNASTS

MAG

Commonwealth Games

Zach Clay (Twisters), Scott Morgan (Flicka)

Pan American Championships

Robert Watson (Twisters), Scott Nabata (KGTC)

World Championships

Scott Morgan (Flicka), Zach Clay (Twisters), Ken Ikeda (Twisters)

Toyota Cup

Ken Ikeda (Twisters) Robert Watson (Twisters), Zach Clay (Twisters)

Stanford Invitational

Ken Ikeda (Twisters), Robert Watson (Twisters), Zach Clay (Twisters), Scott Morgan (Flicka), Aaron Mah (Phoenix)

Ohio State University Tri-Meet

Devy Dyson (Richmond), Scott Nabata (KGTC)

TG

World Cups: Belarus, China and Russia

Samantha Smith (OGC)

Pan American Championships

Samantha Smith (OGC), Tiana Hesmert (Aviva)

World Championships

Samantha Smith (OGC), Tamara O'Brien (TAG), Douglas Armstrong (Flip City), Tiana Hesmert (Aviva)

British Championships

Tamara O'Brien (TAG), Douglas Armstrong (Flip City), Tiana Hesmert (Aviva)

World Cup, Portugal

Curtis Gerein (OGC)

Indo Pacific Championships

Tiana Hesmert (Aviva)

Peter the Great Invitational

Tiana Hesmert (Aviva)

Flower Cup

Trevor Stirling (OGC)

World Age Group Championships

Danielle Gruber (DEKA), Emma Tucker (DEKA), Ben Blais (Shasta), Duncan Blais (Shasta), Kyle Carragher (Shasta), Jared Khalifa (TAG), Mario Bruno (KGTC)

WAG

Massilia Open

Shallon Olsen (Omega)

Gymnix International

Shallon Olsen (Omega), Haley de Jong (Flicka)

Jesolo Trophy

Shallon Olsen (Omega)



PROGRESS: DEVELOPMENT & LEARNING

MEMBER SERVICES

CLUB MEMBERSHIP

Gymnastics BC welcomed Kalamalka Acro & Tumbling, Starjumper Performance Inc. and Prince Rupert Gymnastics as full member clubs.

MEMBER CATEGORIES AND FEES

The GCG fee increase levy (\$3.30 per member) went into effect on September 1, 2014. The levy applies to all members: athletes, coaches, judges, volunteers & supporters. It was added as a separate line on all individual membership invoices.

The non-member athlete membership category was removed from the Gymnastics BC membership categories at the 2014 AGM. As of January 1, 2015, all athletes must be a member of a GBC full member club in order to compete at GBC sanctioned events.

LEARNING OPPORTUNITIES

Gymnastics BC partnered with Vantage Point to deliver Club Development webinars to GBC members. In addition to the webinars, GBC offered a \$40 subsidy for individual registration to any of Vantage Point's open enrollment workshops.

The subsidy can be applied to register up to two participants per club per workshop. Vantage Point's foundational workshops focus on governance, leadership, planning and people engagement and supporters.

JUDGE DEVELOPMENT

A total of 10 WAG JO two day judging courses were held. All zones had at least one course with zone 1 holding two courses and zones 4 and 5 hosting three courses.

Trampoline gymnastics held two trampoline, double mini and tumbling judging courses.

EVENTS AND RECEPTIONS

GBC CONGRESS

The format for GBC Congress took a different shape this year. GBC split technical and business, with the idea that the business sessions would be better suited with the AGM and GBC Awards and Scholarship Reception as it targets the same audience. The timing may benefit club administrators and board members, as the busy beginning of season registration will have passed by the end of October.

The 2014 Gymnastics BC Technical Congress was hosted by Whistler Gymnastics from August 22 to 24. There were 114 participants from across the province, making it a very successful event especially for outside the lower mainland. Participants took part in sessions for WAG, MAG, TG, and GFA.

The 2014 GBC Business Congress was held at the Hilton Vancouver Metrotown in Burnaby from October 25 to 26. There were 34 participants from across the province, taking part in sessions from Vantage Point, 3rd Level Consulting and a Harassment Advisor Training course.

GBC ANNUAL AWARDS AND SCHOLARSHIP RECEPTION

The GBC Annual Awards and Scholarship Reception was held at the Hilton Vancouver Metrotown in October. There were 150 guests in attendance, an increase from last year.

Four scholarships were awarded, Kyna Fletcher was presented with a Life Membership and Joyce Percey was presented with a Member of Distinction award.

Other highlights were the silent auction that raised \$655 towards future scholarships. In addition, members of the Pacific Rim organizing committee were recognized for their commitment and hard work.

GBC AGM

The Gymnastics BC AGM was held in Burnaby on October 26, 2014. Nineteen voting clubs were in attendance. The non-member category was removed from GBC membership and Twyla Ryan was re-elected as Gymnastics BC's President.

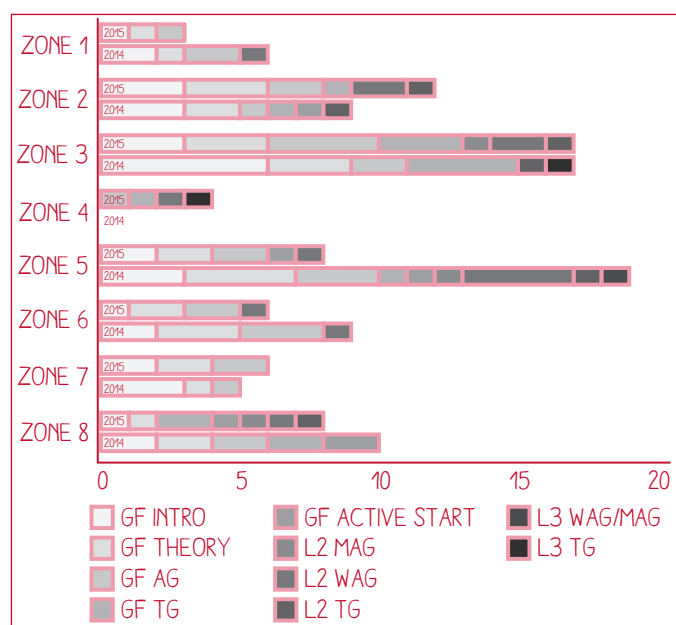
COACH DEVELOPMENT

BY THE NUMBERS

Sixty-four NCCP coaching courses were run throughout BC during the 2014-15 fiscal year. This is a decrease of 15 percent. Course attendance was just over 150; a decrease of just under five percent.

This year, Gymnastics BC had 1,242 registered coaches: 891 recreational and 351 competitive coaches. This is an increase of 14 percent over last year.

	2015	2014	2013	2015	2014	2013
	courses			participants		
GF Intro	13	21	21	167	258	247
GF Theory	14	17	12	164	190	144
GF AG	14	14	12	164	137	149
GF TG	7	7	7	65	49	50
GF ActiveStart	2	4	4	27	46	43
L2 MAG	2	1	1	18	14	9
L2 WAG	8	6	4	92	71	53
L2 TG	3	2	4	28	17	31
L3 WAG/MAG	0	0	1	0	0	19
L3 TG	1	1	1	9	7	3
TOTAL	64	73	67	753	789	748



LEARNING FACILITATOR TRAINING

Arguably the single largest achievement this past year was the very successful the Foundations Level Learning Facilitator training in Kamloops from June 24 to 28. We had 23 total Learning Facilitators (LFs) in attendance broken down as follows;

- Artistic: 15 (two who were from the NWT)
- Trampoline: 4
- Rhythmic: 4

While rhythmic gymnastics is not officially a part of GBC, these potential LFs it was felt that their inclusion was important. RG LFs can and should be able to deliver not only the RG portion, but also the theory and intro sections of foundations. Consistency in the delivery of those generic courses is critical.

Of the 21 LFs from B.C. who were at the course, 17 were new LFs – 11 artistic, two trampoline and four rhythmic.

Combined with the previously qualified 15 artistic and four trampoline LFs, the base of qualified LFs increased by 73 percent and 50 percent respectively.

And finally, the geographical distribution of LFs throughout B.C. is representative of where the most courses occur.

COMMUNICATION & PROMOTION



PROMOTIONS

Canadian Gymnastics Week took place Feb 7-14. National initiatives included a Facebook photo contest, as well as downloadable posters, stickers, tattoos, wristbands, and zipper pulls for purchase. Provincial initiatives included a colouring contest and a Haiku contest on “what gymnastics means to you”.

GBC also went into the community to offer information and “come try gymnastics” areas at the:

- Baby & Family Fair (Vancouver, November 2014)
- Gluten-Free Fair (Vancouver, January 2015)
- Wellness Fair (Vancouver, February 2015)

Among the information available is a series of PLAY Gymnastics BC articles on the benefits and why every child should do gymnastics. In particular, the article on “Three reasons why gymnastics helps boys PLAY in other sports” has proven popular with many moms.

COMMUNICATIONS PLAN

The strategic goal for the 2014-15 communications plan was to enable GBC to be a proactive voice for gymnastics and promote quality programs and services to members.

To that end the plan focused on increasing social media followers and subscribers to GBC’s communications. There was also an objective to improve two-way communications and ensure that all members feel informed.

PLAY ARTICLES

The PLAY Gymnastics BC articles continued in 2014-15. The focus is on a variety of themes and key messages to share the benefits of gymnastics to the general public. Some themes focus on non-athletic benefits while highlighting how gymnastics helps with physical aspects of life.

These were well received by both member clubs and the public. The articles are included in the PLAY newsletter and are available on the PLAY Gymnastics website.

BY THE NUMBERS

GBC’s website, electronic communications and social media all continued to play a large role in GBC’s communications. There were increases on all social media channels with Instagram proving popular with younger members.

Of note is GymBC’s open and click rates for email communications. The GymBC averages are 41.7 percent open and 10.8 percent. The non-profit industry averages are 21.3 percent open and 2.3 percent click.

		2015	2014
Website	GymBC	382,839	391,350
	PLAY	44,435	45,957
Facebook	GymBC	1,298	1,035
	PLAY	87	63
Twitter	GymBC	1,146	930
	PLAY	129	99
Pinterest (average views per month)		2,051	1,538
Instagram		386	115
Email subscribers	e-Bulletin	548	-
	MAG	205	-
	WAG	343	-
	TG	166	-
	Course notifications	903	-
	PLAY news	685	-



BOARD OF DIRECTORS
(as of June 30, 2015)

Twyla Ryan ^(1,3)
President

Dorothy Sitek ⁽¹⁾
Vice President

Ryan Finner ⁽¹⁾
Director Finance

Marc Crippen
WAG Technical Chair

Michael Hood
MAG Technical Chair

June Booth ⁽³⁾
TG Technical Chair

Mary Morice
GFA Chair

Andrea Donohoe ⁽²⁾
Director at Large

Su Bailey
Director at Large

TBA
Director at Large

Board Committees

(1) Finance & Personnel Committee

(2) Governance Committee

(3) Awards Committee

**PROVINCIAL ADVISORY
COMMITTEE** (as of June 30, 2015)

TBA
Chair

Vivian Hughan
Zone 1 Director

Heather Ivantiz
Zone 2 Director

Ken Stewart
Zone 3 Director

Carlene Lewall
Zone 4 Director

Megan Midan
Zone 5 Director

Heather Lapage
Zone 6 Director

Pam Allen
Zone 7 Director

Lucia Fendelet
Zone 8 Director

STAFF
(as of June 30, 2015)

Brian Forrester
CEO

Andrée Montreuil
Technical Director

Sandra Lewis
Communications Director

Jeff Thomson
Coaching & Development Manager

TBA
Gymnastics For All Coordinator

Brittany Cawson
Membership and Events Coordinator

Chantelle Judd
Administrative Coordinator

Gurdit Mann
Bookkeeper

Nancy Beyer
WAG Technical Coordinator

John Carroll
MAG Technical Coordinator

Debbie McBoyle
TG Technical Coordinator

Richard Ikeda
Provincial Coach

Gavin Leung
Integrated Support Team
Coordinator

Marc Crippen
Equipment Coordinator





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