



RETURN TO SPORT MEDIA KIT



FACEBOOK

CLICK TO DOWNLOAD

Facebook is a good place to post and share long-form content such as news articles, videos, and pictures.

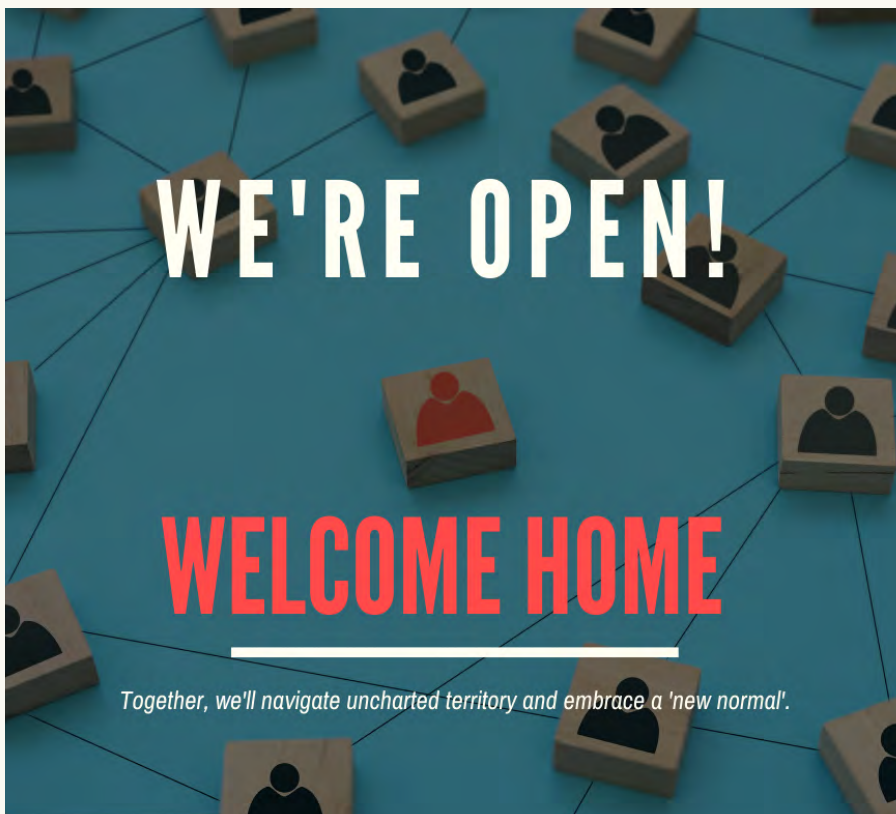
Club personnel may choose to place their club logo on either of the two below images before posting.

Additionally, linking to a club bulletin (e.g. sample email for members from GBC's Return to Sport Plan) is a good way to publicize club safety and spread the word about health and safety measures being taken within the facility.



#StaySafeStayHealthy

#FlattenTheCurve



REOPENING VIDEO

Club personnel might consider creating a 'reopening video' to show participants and other visitors what the 'new normal' looks like in each facility.

Filming a short video from the perspective of a facility visitor or participant may help smooth the transition back for all.

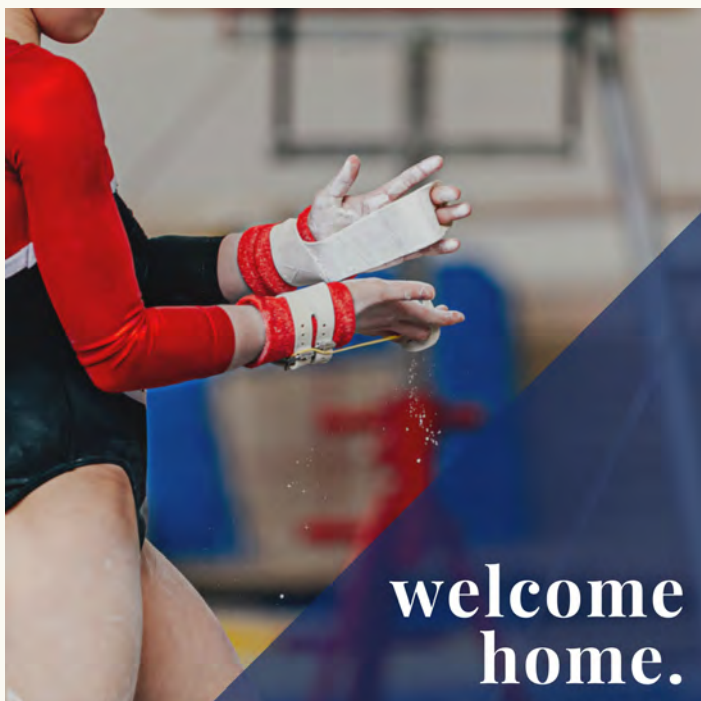
Parents/guardians may also feel confident knowing the precautions being taken to keep children safe.

INSTAGRAM

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Instagram is a good place to post filtered pictures and video clips with short captions that catch attention.

Club personnel may choose to link their email notice to members as a link in the club's Instagram bio.

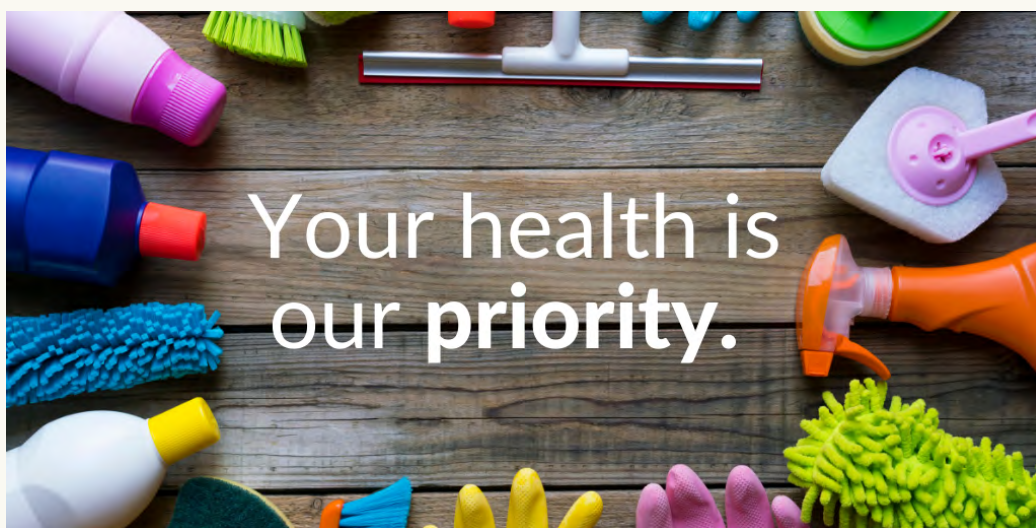


TWITTER

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Remember to keep Twitter posts under 140 characters.

Club personnel may choose to add a link to their notice to members and one of the below linked images to increase post appeal.



POSTERS

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