

Strategic Plan: 2015-2019

OUR MISSION

Deliver positive and diverse gymnastics experiences for province-wide participation at all levels

OUR VISION

Gymnastics BC is a provincial leader in the delivery of quality foundational and high performance programs and services that foster lifelong sport participation

OUR MANDATE

Build strong foundations that support gymnastics club success and meaningful participation by all

OUR VALUES

Excellence, Leadership, Transparency, Ethical Standards, Professionalism, People Focus

Excellence

We conduct our activities at the highest possible standards

Leadership

We are recognized as an organizational leader within the British Columbia Sport Community and Canadian Gymnastics community

Transparency

We disclose information, opportunities and decisions in a clear, open and accessible manner

Ethical Standards

We ensure a safe environment for all gymnastics participants, encourage fair play and adherence to the spirit of the rules

Professionalism

We establish and pursue educational opportunities that will allow our gymnastics community to grow and prosper

People Focus

We recognize, support and celebrate the contributions of our athletes, coaches, officials, volunteers, club members and staff

DELIVERY PILLARS

Sound Business Management, Programming Excellence, Member Services

Sound Business Management

- Fiscal Management
- Business Ventures
- Marketing & Public Relations
- Risk Management

Programming Excellence

- Participant Programs from grass roots to high performance
- Coaching Education & Support
- Judging Training & Support
- Volunteer Recruitment & Support
- Staff Training & Support
- Event Management

Member Services

- Club Engagement
- Insurance
- Communications
- Professional Development & Education Opportunities
- Strategic Partnerships
- Promotion

Strategic Priorities: 2015-2019

