

# REGIONAL SPORT PHILANTHROPY AND FINANCIAL LITERACY WORKSHOP

Presented By



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## SATURDAY, JUNE 15th

8:30AM - Arrival and Check In, breakfast available  
Element Vancouver Metrotown, Burnaby

- 9:00AM
- Overview for the day
  - Partner highlights and introductions
  - Setting the Context - redefining sport and the power of sport in shaping community
  - How philanthropy can help and support goals
  - Expert panel session: regional perspectives in fundraising

## 10:30AM BREAK

- 10:45AM
- Elements of fundraising (Annual Fundraising Plans, Special Projects/Campaigns, Grants, Sponsorship, Planned Giving etc.)
  - Question and Answer : Knowledge Exchange session
  - Sources of Support (Individuals, Corporations, Foundations, Government, Other Organizations)

## 12:00PM LUNCH

- 1:15 PM
- Planning, Implementing, and Measuring Fundraising
  - Participant Engagement Session
  - The Power of Collaboration

## 2:30PM BREAK

- 3:00PM
- Expert Panel - observations and guidance
  - Sport BC, BC Amateur Sport Fund, and KidSport
  - Closing question and answer session

## 5:00PM WRAP UP